



47TH ANNUAL PROFESSIONAL DEVELOPMENT INSTITUTE

“EVERY SEASON IS A REASON TO READ”

OCTOBER 17—18, 2014

Red Lion Hotel Woodlake Conference Center
500 Leisure Lane, Sacramento, CA 95815



EARLY BIRDS..... register before August 1st for a chance to win
a book by The 2 Sisters: Daily 5 or CAFÉ or by Dr. Steven Layne: Igniting a Passion for Reading

KEYNOTE SPEAKERS



Friday, October 17 - 7:00 p.m.
The 2 SISTERS
Gail Boushey & Joan Moser
Authors of Daily 5 and CAFÉ fame

Saturday, October 18 - 8:00 a.m.
Dr. STEVEN LAYNE
Author of Igniting a Passion for
Reading and several children’s books



SCHEDULE OF EVENTS

Friday, October 17
1:00 pm – 5:00 pm Sessions (1 hr. sessions)
12:00 pm – 7:00 pm Exhibits open
4:30 pm – 5:30 pm Author Meet and Greet (included in registration fee).
This is a ticketed event. YOU MUST SIGN UP TO ATTEND.
7:00 pm – 9:00 pm Keynote Speakers: “The 2 Sisters”
Gail Boushey & Joan Moser
Authors of Daily 5 and Café

Saturday, October 18
8:00 am – 9:30 am Keynote Speaker: Dr. Steven Layne -
Author of Igniting A Passion For Reading &
several children’s books
9:45 am – 4:45 pm Sessions (1 hr. sessions)
10:00 am – 5:00 pm Exhibits open
6:30 pm – 9:00 pm CYRM Author’s/President’s/Awards
Dinner
(Tickets may be purchased for \$60 each)

OVER 70 PRESENTERS!

FEATURED SPEAKERS INCLUDE:

- Dr. John Shefelbine: CCSS Foundational Skills: Clear “Ends”; Different Views of the “Means”
Nancy Brynelson, Hallie Yopp, Pamela Spycher: Implementing the New ELA/ELD Development Framework
Dr. MaryEllen Vogt: The CCSS, English Learners & Struggling Readers: Make It Happen
Dr. Sunday Cummins: The Power of Writing During Close Reading of Informational Text
Judy Lynch: Reading Nonfiction: Every Reason to Meet CCSS & Have a Blast!
Lori Oczkus: Lessons That Promote Close Reading & Engagement
Dr. Kathy Perez: STARSS: Strategies for Teaching Academic Reading to Struggling Students
Dr. Adria Klein: Reading, Writing, Speaking & Listening & Language are interconnected in CCSS
Dr. Margaret Moustafa: Improving the Common Core’s Foundational Skills in Reading
Dr. Bob Pritchard: Essential Practices for Addressing CCSS in the Diverse Classrooms
Dr. Diane Lapp: Looking Closely at Close Reading: What Happens Next to Accommodate Differences in Comprehension?

AUTHORS INCLUDE:

- Erin Dealey
Adam Sidwell
Alexis O’Neill
Teri Sloat
Mitali Perkins
Natasha Yim Carter
Linda Joy Singleton
Patricia Newman
Jeri Chase Ferris
Shirin Yim Bridges
Dr. Virginia Loh-Hagan
Gretchen Maurer
Deborah Lee Rose
Michael Elsohn Ross

SPEAKERS TO INCLUDE:

- Patricia Calabrese Anne Weisenberg Ron Boren
Steven Dunn Nancy Veatch Lynn Gurnee
Jody Anderson Lynda Griblin
and many others!

Table with 4 columns: Registration Fees, Friday Only, Saturday Only, Both Days. Rows include Member, Non-Member, Groups, Pre-Service Teacher, Speaker.

TWO WAYS TO REGISTER: • US MAIL – Send in completed Registration Form, along with payment in full to: %CRA Registration • 638 Camino De Los Mares, Ste. H130/476 • San Clemente, CA 92673
Download Registration Form from the CRA website. www.californiareads.org

• ONLINE – Go to www.californiareads.org. > 2014 PDI.
You MUST pay using PayPal or Credit Card ONLY. No Group Registrations accepted online. Mail in only.