

# KEEP SAN JOAQUIN CLEAN



Winners will have their art displayed on freeway billboards, mall displays and social media channels!

## THEME:

Illegal Dumping:  
See It. Report It. Stop It.



## WHO:

Any student in San Joaquin County grades K-12  
Contest divisions are grades K-5; 6-8; and 9-12

## WHAT:

Create your artwork as a drawing, painting or mixed media. Entries will be judged on creativity, educational content, and how well its message fits into the See It, Report It, Stop It theme and quality of the picture.

## WHEN:

Entries must be submitted or postmarked by  
March 31, 2024.



## WHERE:

Mail your entry to:  
San Joaquin County Administrator's Office  
44 N San Joaquin Street, Suite 640  
Stockton CA, 95202

## WHY:

People are illegally dumping their garbage in our neighborhoods, parks, farms, and waterways like lakes, streams and rivers. In fact, more than 2,600 tons of trash is being dumped in our communities each year and is polluting San Joaquin County. This trash is expensive to clean up and it creates safety hazards, environmental damage and diminishes our community's quality of life. This art contest is designed to use art to educate and motivate people to prevent illegal dumping.

## HOW:

Learn more about illegal dumping, the art contest rules and the entry form at: [www.sjgov.org/departments/pwk/home](http://www.sjgov.org/departments/pwk/home).



For more information about the art contest, send an email to: [artcontest@sjgov.org](mailto:artcontest@sjgov.org).



Dumped trash and debris is illegal and it hurts our environment. You can help stop it.

Household items, construction debris, tires, mattresses, chemicals, and yard waste often are illegally dumped in our neighborhoods and on roads, farms, and waterways. If not cleaned up and prevented, it could threaten our health, safety, environment and most important, our citizens, for generations to come. What can we do about this problem? Educate – spread the word to stop illegally dumped waste and debris from ending up in our environment!

## Art for the Environment

The Illegal Dumping Art Contest seeks to use art to educate the public about the harmful effects of illegal dumping in our neighborhoods, agricultural lands, and waterways. The winners will see their art on billboards, mall displays, and social media channels.

We're looking for artists of all ages to submit original pieces of art focused on the harmful effects of illegal dumping and ways to stop it from polluting our environment.

The art could be used for a variety of purposes in the County. Email [artcontest@sigov.org](mailto:artcontest@sigov.org) for examples currently installed throughout the County or visit [www.sigov.org/departments/pwk/home](http://www.sigov.org/departments/pwk/home).

## Who May Enter?

- K-12 students who are residents of San Joaquin County, CA.
- Entries submitted by those under 18 must include a parent or legal guardian signature on the release form.
- Students affiliated with the San Joaquin County employees, contest judges, or family of contest judges are not eligible.

## What to Enter?

To enter the contest, submit:

- An original work of art in .jpg, .png, .gif or .pdf format. One entry is allowed per individual.
- Signed Entry and Release Forms stating the originality of the art, permission to enter the contest, and address in San Joaquin County, CA. For those under 18, the parental consent portion of the release must be completed by a legal guardian.



## Guidelines for Art

- The art must be original. Confirmation of this must be signed in the release form.
- A maximum of ten (10) colors can be used on the art design.
- Art has to be easily replicated for print production.
- Art must be oriented horizontally, with a ratio of 2:4 (e.g., 4 inches tall by 8 inches wide)
- Entries must be digital format, either .jpg, .gif, .png or .pdf.

The art must contain one (1) slogan or tagline. You can use the ones from the phrases provided in the Contest Details, or you can create your own that relates directly to each phrase. The slogan or tagline must be in English with the option of Spanish. The selected language has been chosen to provide information solely as a benefit to its residents, and not as a symbol of support or preference for any particular language or political entity over another.

The art entries will be judged on whether the art:

- **Educates** on ways to report illegal dumping and its harmful effects on the environment. Examples include use of the tag line: See it, Report it, Stop it or a new tag line relevant to the theme such as:
  - Be a Defender, Not an Offender: Report Illegal Dumping.
  - Illegal Dumping Stinks! Keep Our Neighborhoods Clean.
  - Be part of the solution, not the pollution.
  - Every Litter Bit Hurts: Stop Illegal Dumping
- **Easy to recreate.** A complicated design might be interesting, but if it can't be replicated, it won't work.
- **Creative, colorful and original.** We want the designs to be eye-catching. If people don't see it, then it won't be able to serve as an educational tool.
- **Coherent and easy to understand message.** Don't try to fit every illegal dumping topic into your art. For the public to easily understand, one theme works best.
- **Relevant slogan or tagline included.** Integrate at least one slogan or tagline into your design. You can use the ones suggested in the categories, or your own as long as it is connected to the theme, and large enough to be read by passersby. The slogan must be in English and can also be submitted in Spanish.



## Guidelines for Art (Cont.)

- **Is submitted as a high resolution .jpg, .gif, .png or .pdf file.** Clarity of the art will be used in the judging portion. The art design does not have to be made on a computer, only submitted as a .jpg, .gif, .png or .pdf file. For instance, the art can be hand drawn and then a picture of the drawing as a .jpg is submitted to the contest. As long as the clarity and resolution of the image is high.
- **The artwork is appropriate for the selected phrase and ties into the County's Campaign See it, Report it, Stop it.**
- **Meets all the guidelines** expressed in the Rules and Restrictions.

## How to Enter

Entries must be submitted via email [artcontest@sjgov.org](mailto:artcontest@sjgov.org) or by mail.

If submitting online, include the **entry and release form** along with the artwork. You will receive a reply confirming receipt. If you do not receive a reply, email [artcontest@sjgov.org](mailto:artcontest@sjgov.org) to confirm receipt.

If submitting by mail, it must contain a hard copy of the **release and entry form**, and a hard copy of the art (4 inches tall by 8 inches wide).

### Mail to:

County Administrator's Office  
Illegal Dumping Art Contest  
44 N. San Joaquin Street, Ste. 640 Stockton, CA 95202

## Entry Deadline

All entries must be received by **March 31, 2024**.

Winners announced **April 30, 2024**.

## Rules and Restrictions

The winners will be selected from all valid entries. The winners will have their art used in a variety of ways throughout the San Joaquin County. The timing and the use of the art will be the sole discretion of the County. The winners will be chosen based on the guidelines outlined in "What to Enter" and "Judging" sections below.

**Deadline for Submissions:** All entries must be submitted by **March 31, 2024**



## Judging and Categories

All entries submitted to the Illegal Dumping Art Contest will first be reviewed for their validity for meeting the guidelines, rules, and restrictions of the contest. Those meeting the minimum guidelines will be eligible to move on to the next round of judging.

Valid entries will be presented to a panel of judges from the Illegal Dumping Task Force.

The entries will be scored based on their ability to meet the “Guidelines for Art” outlined on page 2. For each entry, the scores from the judges will be added together. The total scores will then be ranked.

## Rights/License

Participants retain the rights to their art; however, by entering the contest, you grant San Joaquin County (and those authorized by San Joaquin County) a royalty-free, perpetual, non-exclusive license to publicly display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any San Joaquin County purpose, including, but not limited to, advertising and promotion on its website, and publications. The undersigned waives any privacy, ownership or copyright concern in any use, presentation or recording of their work by the County, on the internet, online, in person or in a virtual setting. Any art reproduced will include a credit as feasible. San Joaquin County will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

## Terms and Conditions

1. The San Joaquin County Illegal Dumping Art Contest ends March 31, 2024. By submitting an entry, each contestant agrees to the contest's rules. Entries by those under 18 must include a parent or legal guardian's signature.
2. The contest is only open to student residents (in grades K-12) of San Joaquin County, CA.
3. There is no entry fee or purchase necessary to enter this competition. Offer is void where prohibited.
4. San Joaquin County does not accept responsibility for entries not received for whatever reason.
5. Art/slogans/messages that violate or infringe upon any group or individual rights, including but not limited to copyright, are not eligible. Designs that contain obscene, defamatory, sexually explicit, or otherwise objectionable or inappropriate content will be disqualified at San Joaquin County's sole discretion.



### Terms and Conditions (Cont.)

6. San Joaquin County reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside the promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the promoter.
7. San Joaquin County does not guarantee the length of time art will be displayed publicly. Art can be removed at the discretion of the County.
8. No cash alternative to the prizes will be offered.
9. The winner will be notified by email and/or phone based on the information submitted in the signed release form.
10. Employees of "San Joaquin County, CA" government, contest judges or family of contest judges are exempt from participation.
11. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions and the rules and restrictions.
12. The winner agrees to the use of his/her name and image in any publicity material. Any personal data relating to the winner or any other entrants will not be disclosed to a third party.
  - This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, or any other Social Network. You are providing your information to San Joaquin County and not to any other party.



**The Illegal Dumping Art Contest** is designed to use billboard art to engage, educate, and motivate people to stop illegal dumping and its harmful effects on our County community.

Artwork that includes short messaging will inform people of ways to report illegally discarded waste and its harmful effects on our neighborhoods, agricultural land, and waterways.

## Who Can Enter?

Any student who is a resident of San Joaquin County in grades ranging from K-12. Entries by those under 18 years of age require a parent or guardian signature.

## What is the Prize?

The winners will see their art work posted on billboards throughout the County, local malls, social media banners, and other educational materials used in the illegal dumping campaign. The billboard art will play an important role in educating County residents on the harmful effects of illegal dumping and ways to report it.

## Entry Deadline

Submit entries by **March 31, 2024**

Winners will be announced on **April 30, 2024**

## How Do I Enter?

**Step 1.** Determine if this contest is right for you. To participate, you must be a resident of San Joaquin County, CA and be in grade K-12. Employees of San Joaquin County government, contest judges, or family of contest judges are not eligible.

**Step 2.** Read the ***Rules and Restrictions*** document, which explains the details, timing, and requirements of the contest. For additional information, email [artcontest@sjgov.org](mailto:artcontest@sjgov.org).

**Step 3.** Get creative! Think about what message you want to communicate about and how to report illegal dumping and how illegally dumped waste impacts our neighborhoods, agricultural land, and waterways. Sketch out some ideas, and test them on family and friends. Also, think about what medium you would like to create the art – on a computer, hand drawn, etc.





**Step 4.** Create your artwork!

**Step 5.** Depending on the medium your art was created in, either convert it to a .pdf, .jpg, .gif, or .png file or take a picture of your art in those formats. Try to make the picture as crisp and clear as possible and capture the entire piece in one picture.

**Step 6.** Submit your artwork.

## Online Submission

Submit your artwork along with the completed **Entry and Release form** using the [artcontest@sjgov.org](mailto:artcontest@sjgov.org) and attach your artwork in .pdf .jpg, .png or .gif format. If you have trouble uploading the file due to size, please email [artcontest@sjgov.org](mailto:artcontest@sjgov.org) for assistance.

## Mail Submission

Complete the **Entry and Release form**, and send it with the artwork by mail no later than **March 31, 2024**.

San Joaquin County Administrator's Office

Attn: Illegal Dumping Art Contest

44 N. San Joaquin Street, Ste 640, Stockton, CA 95202

## Required Documents

There are two required documents that every contest participant should review:

- **Rules and Restrictions** This document has all the information you need to successfully enter the contest.
- **Entry and Release Form** This document has the Entry and Release Forms that must be completed and submitted with the original artwork.





## Judging

The winners will be selected by a panel of judges. There will be one winner per grade range; K-5, 6-8, and 9-12. Entries will be judged on creativity, its educational content, and how well the messaging fits into the County's campaign, "See It, Report It, Stop It."

## Illegal Dumping Phrases to be Used as Inspiration:

1. See it. Report it. Stop it.
  2. Be a Defender, Not an Offender: Report Illegal Dumping.
  3. Illegal Dumping Stinks! Keep Our Neighborhoods Clean.
  4. Be part of the solution, not the pollution.
  5. Every Litter Bit Hurts: Stop Illegal Dumping
- To learn more about illegal dumping, visit [www.sjgov.org/departments/pwk/home](http://www.sjgov.org/departments/pwk/home).



# BILLBOARD ART CONTEST

Entry and Release Forms

### Artist's Information

Name (First, Last): \_\_\_\_\_

Street Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Age / Grade: \_\_\_\_\_

### Artist's Under 18 Years of Age Additional Information

School Name: \_\_\_\_\_

Parent or Legal Guardian Name: \_\_\_\_\_

### Art Information

County Tag Line: **Illegal Dumping: See it. Report it. Stop it.**

Title of Entry: \_\_\_\_\_

Artist's Statement: (In the space provided, please provide a description of the artwork including the key theme of the art and why your artwork would help to educate the public about illegal dumping issues.)

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# BILLBOARD ART CONTEST

## Entry and Release Forms

### Release Form

I, the undersigned, represent that the art entry described above is an original work that was personally created by the above-named artist and is not copied from nor includes any other person's copyrighted work.

The undersigned understands that in consideration for the acceptance of the art entry by San Joaquin County (the "County"), the County reserves the right to publicly display the art entry and to reproduce the art entry for any non-commercial purpose.

The undersigned consents to the County's use of any photographs, recordings, data, information and/or videotapes which include the art entry, whether through an online internet, virtual presentation, or provided in person, and the undersigned waives any privacy, ownership or copyright concern in any presentation or recording of their work at an event, on the internet, online or in a virtual setting.

The undersigned releases the County from any and all liability for damage, loss, or misappropriation of the art entry during and subsequent to the Illegal Dumping Art Billboard Contest 2024 (the "Art Contest").

The undersigned agrees to indemnify, hold harmless and defend the County against any and all claims related to their participation in the Art Contest, including, but not limited to, claims of copyright infringement by any party arising out of or in any way related to the submission of any entry in the Art Contest.

Signature (If 18 years old or older): \_\_\_\_\_

Print Name (First, Last): \_\_\_\_\_

Street Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Date Signed: \_\_\_\_\_



**SAN JOAQUIN**  
— COUNTY —  
*Greatness grows here.*

# BILLBOARD ART CONTEST

Entry and Release Forms

**If the participant is under 18 years of age, the following section must be completed and signed by a parent/legal guardian.**

I am the parent/legal guardian overseeing the above minor and consent to this agreement on their behalf:

Parent or Guardian Signature: \_\_\_\_\_

Print Name (First, Last): \_\_\_\_\_

Artist's Name (First, Last): \_\_\_\_\_

Street Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Date Signed: \_\_\_\_\_